

WCIECA Board of Directors

Location: Valencia, CA/Zoom Meeting

Date: January 21, 2020 (10:30 a.m. – 11:57 a.m.)



Meeting Minutes

Minutes Distributed: 01/23/20

Approval: 05/21/20

1. Call to Order

President Reynaga called the WC-IECA board meeting to order at 10:35 a.m. with a quorum of directors present.

2. Roll Call

Officer Directors

Danny Reynaga, President

Jeanne Duarte, Treasurer

Melanie Sotelo, Administrative Vice President

Richard Dunbar, Technical Vice President

Stephen Knutson, Secretary - **Absent**

Chapter Administration

Cyndi Brinkhurst, Administrative Assistant

Directors

Julie Etra, Director

Tyler Palmer, Director

Ron Dietz, Director

Kim Aldrich, Director

3. Announcements – None

4. Review and Approval of Minutes

Director Duarte moved to approve the Board Meeting Minutes of the October 29, 2019. Director Sotelo seconded the motion. All approved.

5. Review and Approval of Financial Report – Treasurer Duarte presented the following documents for review.

- Western Chapter 2019 End of Year Report
- Western Chapter 2020 Budget

Director Sotelo motioned to accept the 2019 and 2020 Budgets, Director Dunbar seconded the motion. All approved.

6. President's Report – President Reynaga

A. Strategic Planning progress and accountability was discussed as to how to proceed.

B. R1 Nominating Committee – President Reynaga will currently stand on this committee.

7. Committee Reports – None

8. Special Committee Reports – None

9. Unfinished Business

A. Strategic Planning Effort - Commitment and Process

- A concerted effort will be made to continue with the planning throughout the year. If the whole board can make a meeting next week then one will be scheduled to make up for the last cancelled meeting.

B. 2020 IECA Annual Conference and Expo

- Raleigh Convention Center, Raleigh, North Carolina February 23 – 26, 2020.
- Chapter Meeting at Annual Conference – President Reynaga, Directors Sotelo, Duarte, Dunbar and Aldrich will be in attendance on Tuesday Feb. 25; 4– 5. p.m. A representative from R1 will attend our meeting.
 - o IECA will provide a cash bar in the North and South Hallways of the Convention Center (easily accessible from assigned chapter meeting rooms).
 - o 30 pre-purchased drink tickets will be given to WC before our Chapter's meeting to hand out to attendees. Tickets will be \$11 each and can be used for mixed drinks, beer, wine, or soda. Tickets will be invoiced and paid directly to IECA.
- 2021 Annual Conference will be in Kansas City, MO.

C. Future Events

Events/Education Committee – Director Etra agreed to chair this committee. The first goal to investigate is a potential workshop/field trip on the Alternative Methods for Erosion and Dust Control in Dessert Climates, to be

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held in Boulder City/Vegas - a tristate event (CA, AZ, and NV). Directors Sotelo, Aldrich, Dietz, Duarte will meet and report at the next board meeting on the recommended date, budget, and location.

- Hawaii? 2021? Continue to look at data, research and see how it fits into our plan.
- Arizona Department of Transportation, Arizona Department of Environmental Quality, NOAA National Weather Service 2020 Dust Workshop in Coolidge, AZ on Tuesday, March 3, 2020.

10. New Business

- A. Website Banners (advertising tracking) – upgrade to Custom Banner Pro so that we can track impressions and clicks on our banners.
- B. Q1/Q2 Newsletter – March 9 deadline for submissions. Potential features were discussed.
- C. MOU Requirements to R1 for 2020 – Director Duarte reviewed the documents and will share with the board for review.
 - Member Recruitment – confirm how R1 is conducting member recruitment. Directors Palmer, Dunbar, Duarte, and the administrator to go through the non-member list to create a top list of potential contacts for R1 to help us recruit.
- D. Chapter Portal/Resources (media kit and governing documents) – the administrator showed how to access the portal and resources.

11. Next Meetings

- A. Set Calendar
 - Next week – President Reynaga will send out a Doodle Poll for a planning meeting last week in January.
 - February 25 Chapter Member Meeting in Raleigh, NC. 4:00– 5:00 p.m.
- B. Board Meetings
 - May 21, 1:30 – 3:00 p.m. via Zoom
 - August 20, 1:30 – 3:00 p.m. via Zoom
 - November 19, 2020, 1:30 – 3:00 p.m. via Zoom

12. Adjourn

President Reynaga adjourned the board meeting at 11:57 a.m.

Minutes respectfully submitted by,

Stephen Knutson – Chapter Secretary

Cyndi Brinkhurst – Administrative Assistant