

WCIECA Board of Directors

Location: Conference Call

Date: March 29, 2016 (10:00 a.m. – 12:00 p.m.)



Meeting Minutes

Minutes Distributed: 04/21/16

Minutes Amended: 04/27/16

Approval: 05/31/2016

1. Call to Order

The president called the meeting of the WC-IECA board to order at 10:04 a.m. when a quorum of directors was present.

2. Roll Call

Present:

Jeff Endicott	President & Director
Jane Ledford	Secretary & Director
Dwight Blackburn	Director
Julie Etra	Director
Chris Marr	Director
Tyler Palmer	Director
Cyndi Brinkhurst	Administrative Assistant

Directors Not Present:

Jeanne Duarte	Administrative VP, Treasurer & Director
Greg Naffz	Director
Pablo Garcia-Chevesich	Technical VP & Director

Guests Present:

Laura Clark	IECA Marketing Director
Mark Pinkel	IECA Membership Director
Georgina Zynda	IECA Customer Service & Chapter Liaison
Jason Dorney	WC-IECA New Member

3. Changes or Additions to the Agenda – None

4. Special Announcements – President Endicott welcomed Jason Dorney a new active member of our chapter who works with Filtrexx and was previously active with the Mid-Atlantic Chapter.

5. IECA Region 1 Liaison Report – IECA Marketing and Publications Director Clark

- New Membership Director Update – Mark Pinkel will request feedback from the board via email.
- Georgina Zynda will be our Chapter Liaison and on future calls
- Marketing templates - Laura Clark will provide articles to membership
- Earth Day Tweetup – Laura and Jason are organizing one in Encinitas on April 22.
- IECA New eLearning System with free webinars and more user friendly

6. Approval of Minutes – Secretary Ledford

- Review of the Minutes of the November 12, 2015 Meeting
 - Approval of the November 12, 2015 Meeting
- Chris Marr made a motion to approve the minutes. Dwight Blackburn seconded motion.

7. Approval of Financial Report – Treasurer and Administrative VP Duarte

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- a. Jeanne Duarte was not present but a copy of the financial information was distributed to the board members via an email attachment.
- b. There was discussion regarding a goal for the new year is that the Western Chapter has positive cash flow.

8. Approval of the 2016 Budget

A motion was made by Chris Marr to approve the budget for 2016. The motion was seconded by Julie Etra and passed.

9. Administrative Reports – Administrative Assistant Brinkhurst

- a. Newsletter – Next article deadline is March 31, 2016

10. Update on BMP Summit, May 3-4, 2016

- a. Vendor Update – 4 confirmed Showcase Exhibitors and 2 Indoor Exhibitors to date
- b. Western Chapter Networking Event will take place at 3 Shasta Bar & Grill at the Red Lion Hotel. Tyler motioned \$100 maximum to go toward mixer food at the BMP Summit. Chris seconded the motion and it was approved.
- c. Director Attendance – Greg Naffz will be attending.
- d. Getting the Word Out – please help, see <http://www.wcieca.org/event/erosion-control-summit-with-exhibitor-opportunities/>

11. Approval of 2016 Western Chapter Scholarship Program

- a. A motion was made by Jane Ledford for the Chapter to offer a \$1,000.00 scholarship in 2016. Dwight Blackburn seconded the motion; motion passed.
- b. Jason volunteered to be on the scholarship committee

12. Future Events – President Endicott

Western Chapter needs to plan and hold member events. The goal of this discussion is to brainstorm ideas, assign event leads, and begin the planning process. Initial ideas include:

- a. Northern California
 - i. Spring 2016
 - (a) BMP Summit – Already Underway
- b. Southern California or Arizona
 - i. August 17-18
 - (a) August 18th Conflicts with the IA Chapter
 - (b) Topics of Potential Demand
 - (i) Workshop geared to QSPs, QSDs, CESSWIs, etc.
 - (c) Lead Director Jane assisted by Jason Dorney to research a possible location in LA to San Diego, possibly San Diego State for students and professionals to attend. They will give an update in 3-4 weeks.
- c. Arizona, Hawaii, Nevada
 - i. Is there a clear demand center?
 - ii. Topic and Date, TBD
 - iii. Lead Director

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- d. 2017 - Western Chapter Conference, Vendor Showcase, and Hydro-Rodeo (March, April May)
 - i. Is there a clear demand?

13. Information Reports – All

- a. President’s Council Report – President Endicott
 - i. Large Group Membership Initiative
 - ii. Realignment of Chapters to Coincide with EPA Regions
 - 1. Adds Pacific Islands to Western Chapter
 - iii. Partners for Excellence Program
 - 1. Program Being Revised
 - 2. Revisions Effective with the 2017 Report
- b. ISI Unesco association – Director Garcia-Chevesich – no report
- c. SOIL Fund - Director Garcia-Chevesich no report
- d. Other Reports – none given

14. Next Meeting

- a. May 31, 2016, Tuesday, 10:00 a.m. to 12:00 p.m.
- b. September
 - i. In Person? Monday, September 26, 2016
 - ii. By Call? Tuesday, September 27, 2016
- c. December 6, 2016, Tuesday, 10:00 a.m. to 12:00 p.m.

15. Adjourn

Meeting adjourned by the President Jeff Endicott at 12:00pm.

Respectfully submitted by,
Jane Ledford, Secretary
Cyndi Brinkhurst, Administrative Assistant