

# WCIECA Board of Directors

**Location:** Conference Call

**Date:** February 10, 2015 (9:00 a.m. – 11:00 a.m.)



## Draft Meeting Minutes

**Minutes Distributed:** 02/12/15

**Approval:** 03/17/15

### 1. Call to order and attendance

The Administrative Vice President Jeanne Duarte called the meeting of the WC-IECA board to order (with a quorum) at 9:07 a.m. and lead the meeting until the president joined the meeting.

#### Present:

Doug Dowden	President & Director
Jeanne Duarte	Administrative Vice President & Director
Chris Marr	Technical Vice President & Director
Peter McRae	Treasurer & Director
Jane Ledford	Secretary & Director
Jeff Endicott	Director
Tyler Palmer	Director
Greg Naffz	Director
Dwight Blackburn	Director
Cyndi Brinkhurst	Administrative Assistant

### 2. Finances

The treasurer, Peter McRae presented the financials for 2014 and summarized the Chapter's expenses are more than the current sharing of membership subscription revenues, at the current membership numbers. In 2013, there was a net deficit of \$8,336; in comparison, 2014's deficit was \$11,390. If the \$25.00 per member subscription was increased to \$50.00 per member (out of the total \$170 - \$240), we would break even while operating at the moderate level of activity that we currently maintain. If this subscription allowance was raised to \$75.00 per member, Chapters could provide educational workshops for our Chapter members + replenish the financial coffers.

The Board agreed to keep the website and newsletter advertising costs the same as last year.

### 3. Goal Setting

Jeanne Duarte will revise the document (as per the last meeting and subsequent responses) and send it the board for approval.

### 4. Committee Reports (no report given unless given below or discussed elsewhere)

- Education – Jeff Endicott is investigating the possibility of a tour of the Erosion Control Lab, Cal Poly SLO.
- He is enjoying being the mentor of the chapter's scholarship awardee. They have been in regular contact and met a few weeks ago. Jeff is providing leads on employment and resume advice. He is requesting the board consider and recommend him for any appropriate employment.
- Inter-Organization Liaison – Jane Ledford will continue to connect with other organizations via letters.
- Intra-Chapter Activities – Greg Naffz and Chris Marr are networking with members from other states in our area and conferring with Pacific/Northwest and Mountain States Chapters to get ideas on what is working for them.
- Membership – Chris Marr continues to network with other interests including agriculture, grass/turf, nurserymen, landscapers etc., as a source of membership and opportunities.
- IECA Government Relations – Committee to review government issues that affect what our members may face - to find relevance and to convey.

### 5. Events

#### PAST

- Sacramento *Drought Symposium* – Cyndi previously emailed the summary of accounting and positive survey results to the board. Chris Marr was commended for his efforts.

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### CURRENT

#### EC'15 Portland, February 15-18, 2015

- University Partners – scholarship winner Jeffry Ortiz will not be attending, Alex Smith is the candidate we supported with a travel scholarship.
- Committee/Board/Chapter Meetings
  - Saturday, 2/14/15 8:00 a.m. - 5:00 p.m.: IECA Board of Directors Meeting – Doubletree in the Roosevelt Rm. Jeff will attend.
  - Monday, 2/16/15 5:00 p.m. - 6:00 p.m.: Chapter Meetings
  - Committee Meeting Schedule
    - Chapter President Meeting: 2/16/15 (2:50-3:50 p.m. Room C125/126) – Jeanne will be our representative.
    - Awards Committee Meeting: 2/17/15 (12:30p.m.-1:30p.m. Room C125/126) – Jeanne will attend.
- Chapter Meeting – Jeanne will lead the meeting.
  - Conference Professional Mixer – Jeanne Duarte reported an anticipated sponsorship of \$3100 will more than cover the food and \$500 drink tickets for our members whom attend the general meeting. All chapters have been invited.

### 6. Partners for Excellence

Cyndi and Jeanne submitted the Chapter's points sheet before the deadline. Below is a chart showing our current and historical figures reported.

Partners For Excellence Western Chapter Summary								
Chapter Category/Year	2014	2013	2012	2011	2010	2009	2008	2006
Education/Outreach	620	410	600	700	578.5	435	8400	1040
Management	1325	1025	1125	2850	1450	675	850	1030
Membership Development	1040	1745	2485	690	600	400	650	1010
<b>TOTAL</b>	<b>2985</b>	<b>3180</b>	<b>4210</b>	<b>4240</b>	<b>2628</b>	<b>1510</b>	<b>9900</b>	<b>3080</b>

Chapter	Starting number	12/17/14
Great Lakes	246	261
Great Rivers	100	93
IberoAmerica	42	40
Mid-Atlantic	167	170
Mountain States	258	260
Northeast	165	155
Northern Plains	82	78
Pacific NW	161	157
South Central	181	179
Southeast	325	336
Western	410	393

Note: the low membership value for the current year is due to year starting and ending membership numbers, resulted in no extra points due to decline in membership.

**7. Chapter Communications** – An *Eblast* went out to membership at end of December. Doug set the next newsletter for a March/April release. Topics were discussed and assigned.

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### **8. Next Meeting**

WCIECA General Membership Meeting

- Monday February 16, 5– 6 p.m., Room A103/104 Oregon Convention Center, Portland, Oregon.

2015 Board of Directors Meetings

- May 12 via conference call from 9 a.m.–11 p.m.
- September 15 (a face-to-face meeting in which the time, date and location are to be determined based on election results and locations of all board members.)
- November 10 via conference call from 9 a.m.–11 p.m.

**9. Adjourn** – Meeting adjourned by the President Doug Dowden at 11:00 a.m.