

WCIECA Board of Directors Meeting

Location: Coronado, CA

Date: August 18, 2010

Time: 10:30 a.m. – 4:30 p.m.



Draft Meeting Minutes

Minutes Prepared: 08/23/10

Distributed: 08/24/10

Revised:

Final Issue: 11/10/10

1. Call to Order/Attendance

President called the meeting of the WC-IECA board to order at 11:10 a.m. with a welcome and introductions. A polo shirt was presented to the new board member-Cameron.

Present:

Craig Benson	President & Director
Jane Ledford	Vice President & Director
Chris Marr	Secretary and Director
Peter McRae	Director
Patrick Higgins	Director
Cameron Flower	Director
Cyndi Brinkhurst	Administrative Assistant
Michael Harding	Member at Large

Directors Not Present:

Michael Broadwater	Treasurer & Director
Dennis Ariza	Technical Vice President & Director
Michael Alberson	Director

1a. Public Comment

Mike Harding approached the Board with three issues that relate to the future of the Chapter as an organization, how it meets the needs of its professional members, and its mission.

- i. Annual IECA Conference 2013
- ii. Inter-organization networking
- iii. Lead in certification for CA CGP

2. Minutes Approval

Craig made a motion to approve the 05.27.10 executive minutes. Chris seconded the motion and it was carried.

3. Board Appointments

Board responsibilities and expectations were reviewed and can be viewed at <http://www.wcieca.org/bylaws.htm>.

- Peter nominated Craig to be President; Pat seconded; all approved.
- Chris nominated Peter as Administrative Vice President; Craig seconded; all approved.
- Chris nominated Pat as Technical Vice President; Craig seconded; all approved.
- Peter nominated Chris as Secretary; Jane seconded; all approved.
- Peter nominated Jane as Treasurer; Pat seconded; all approved.

Craig motioned in the event of Dennis' board resignation, Bobby Lall be invited to participate. Peter seconded the motion and it was carried.

4. Committee Appointments

The Directors reviewed the committees. Committee chairpersons are to take the lead and garner member involvement. Committee descriptions can be viewed at <http://www.wcieca.org/commit.htm>. The following chairpersons were appointed. Brackets reveal committee members.

- Chapter Communications – Peter McRae (Pat Higgins)
- Conference Committee – Craig Benson (Pat Higgins, Cameron Flower)
- Contractor Liaison – Cameron Flower (Mike Alberson, Kent Stevenson)
- Education – Pat Higgins & Mike Alberson (Cameron Flower, Peter McRae)
- Inter-Organization Liaison – Jane Ledford (Craig Benson)
- Intra-Chapter Activities – Pat Higgins (Peter McRae)

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- Membership – Chris Marr (ALL Board members)
- Sister Chapter Liaison – Craig Benson (Julie Etra)
- IECA HQ Liaison – Chris Marr (Craig Benson, Peter McRae)
- IECA Government Relations – Mike Alberson
- Manufacturers Liaison – Chris Marr

5. Ambassador Program

The Directors discussed how to advertise and gain ambassadors to aid in grass-roots training. Potential candidates were recommended and will be approached with questions regarding what are their needs, what are the hot issues on the table for their states and how can we collaborate to support their goals and accomplishments. **Action:** Pat Higgins has names to contact to recruit in NV and Craig will contact some HI members.

6. Budget Report

As per a report via email from Mike Broadwater (8/17/10), the WCIECA has \$75,150.29 in the checking account and \$15,437.37 in our money market account. FY2009 taxes were filed and copies were sent to the Board. Budgets have been met but membership income has decreased.

7. Scholarship

No applications were received for the July 1, 2010 deadline. Advertising occurred in June with a notice to members and through ESCN. UCLA and UC Berkeley were contacted for potential candidates. Pat proposed the Chapter not award scholarships for 2010 by extension. Chris seconded it. Motion approved. Craig made a motion to budget 2-\$2500 scholarships for 2011. Cameron seconded it. Motion approved.

8. Chapter Communications

Peter made a motion to have Berber Studios transfer current website to Joomla as per proposal from June \$2000 to \$2500. Cameron Flower seconded the motion and it passed. **Action:** Next newsletter deadline was set for Oct.1 with article submissions to Peter for Sept 15.

9. Membership

Total Members: 470 (CA 365 AZ 43 NV 33 HI 10 Other states 19), Sept 2008: 647 members

Current Members Expiring at End of the Month: 11

Members Expired Last Month: 9

Members Expired Between 2 and 4 Months Ago: 26

New Members This Month: 0

Action: After some discussion on the ease of using the portal and the success of the previous monthly peer calls and call campaign the Board will be encouraged to make 3 calls once again to assigned expired members. Cyndi authorized to make any unmade calls.

10. Conferences/Workshops

When	What	Where	Why/Needs Fulfilled	Lead Deadline
Current				
Nov 7-9	Preserving Lake Tahoe's Splendor	King's Beach	Revegetation that Works III Action: Finalize details/speakers, venue/hotel contracts and start advertising 2 months out.	Peter Sept. 1

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When	What	Where	Why/Needs Fulfilled	Lead Deadline
Feb 20-23, 2011	EC11	Orlando, FL	Annual IECA Conference	
Potential Workshops				
Oct. 13-15		CA	GCP - 3 day workshop/tour partnership with consultants to provide training. Action: Jane to provide the Board specifics like what consultants will provide and support needed from Chapter.	Jane Sept. 1
	WC/MC Joint Navajo Nation workshop– Stormwater Pollution Prevention	AZ, NM	Cynthia and James Redhorse approached WC for a one day workshop as tribal members involved in fire ecology, roads, development, mining. Co-sponsored WC/Mtn Chapter event? Can Navajo Nation guarantee good attendance so the Chapter does not have to rely on membership to make it successful?	Craig Cameron to investigate interests.
Nov 4-5? Winter May 2011	Technical	AZ	Reveg That Works For Arid Environments; take on as a prequel to N. Lake Tahoe, best use of presenters. ACG/ADOT/Homebuilders Association/IDEQ Implementation to follow. Other ideas: MS4, Dust control/polymer education. Tag-on to or co-sponsor AGC “Refresher Courses” in Phoenix?	Cameron Pat/Peter
Mixers				
			Arizona was encouraged to consider having a mixer. S. Cal will begin plans for next one.	Pat/Cameron Jane/Peter
EC Conference				
2013			Mike Harding sent request for information from IECA Conference Planning Committee re: EC 2013 location on the West Coast.	

11. Committee and Liaison Status Reports

No report given unless topics were covered above or accounted as follows:

- IECA HQ Liaison/Chapter Advisory Committee (CAC) **Action:** Conference/Education Committee (Craig, Pat, Mike Alberson, Peter and Cameron) to meet in September and to explore use of Road Trip Educational Seminars with Jimmy Eanes. Board members to provide Cyndi names of possible presenters to add to IECA speaker database.
- Inter-Organization/Membership Committee - Discussed rather than competing with other organizations, asking a reduced rate or one for the price of two. Dual membership/bundling and Affiliate Western Chapter

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membership idea and with specific associations explored. **Action:** Inter-organization committee to continue working on this.

- **Manufacturer Liaison** - discussion continued on how best to have vendors and manufacturers provide IECA members a discount. Ideas include a co-op facility, rebates from manufacturer or possibly the IECA to broker with manufacturers.

12. Funding Request from Dr. Pablo Garcia-Chevitz University of Arizona – Reforestation of Easter Island, keynote speaker at Panama. He and the Sister Chapter are requesting funding for travel. Peter made a motion to support the sister chapter with \$1250 which includes \$750 for Dr.Chevitz' airfare and \$500 for half of Julie Etra's airfare). Chris seconded the motion and it passed.

13. Partners for Excellence

Annual report is due December 13, 2010. **Action:** Craig will submit report with support from the Board. See http://www.ieca.org/chapter/CLRC/services_programs/partners_for_excellence/default.asp for information. Craig motioned to nominate Kent Stevenson as young professional of the year. Peter seconded and all in favor.

14. Board Meeting Schedule

Next board meeting scheduled for November (possibly Nov. 10 after North Tahoe workshop or Nov. 3 in AZ). 2011 meetings tentatively scheduled with a membership meeting to occur in February 2011 possibly in Orlando, or in a Chapter state and a board meeting Friday May 13.

15. Adjourn

Meeting adjourned at 16:44 p.m.

Respectfully submitted,
Cyndi Brinkhurst, Administrative Assistant